



**PURDUE UNIVERSITY BOARD OF TRUSTEES
ACADEMIC AND STUDENT AFFAIRS COMMITTEE**

DECEMBER 13, 2024 | MINUTES

A meeting of the Academic and Student Affairs Committee of the Board of Trustees convened at 9:13 a.m. on Friday, December 13, 2024, in Stewart Center, Room 326 on the campus of Purdue University, West Lafayette, Indiana.

Committee members present included: JoAnn Brouillette, chair; Kevin Boes; Vanessa Castagna; and Shawn Taylor. Other trustees present: Sonny Beck; Michael Berghoff; Theresa Carter; Malcolm DeKryger; Michael Klipsch, and Gary Lehman.

Officers and administrators in attendance: Mung Chiang, president; Patrick Wolfe, provost and executive vice president for academic affairs and diversity; Chris Ruhl, chief financial officer and treasurer; Eva Nodine, vice president, deputy cfo, assistant treasurer, and assistant secretary; Steve Schultz, general counsel; Cindy Ream, corporate secretary and senior executive assistant to the Board; and Chris Holford, Chancellor, Purdue University Northwest.

I. (WL) APPROVAL TO APPOINT THE C.B. SMITH ENDOWED PROFESSOR OF HOSPITALITY AND TOURISM MANAGEMENT

Provost Wolfe submitted a request for approval to appoint Dr. Kevin So as the C.B. Smith Endowed Professor of Hospitality and Tourism Management. Dr. So joined the faculty in the White Lodging-J.W. Marriott Jr. School of Hospitality and Tourism Management and is recognized internationally as a thought-leader in hospitality and tourism management. Provost Wolfe shared that Dr. So was recruited to Purdue this Fall, 2024 under the moveable dream hire program. Dr. So is a specialist in human factors in services and marketing, is highly published and serves on several editorial boards for leading journals.

Upon proper motion duly made and seconded, the Academic and Student Affairs Committee voted unanimously to recommend full Board approval of Dr. So's appointment as the C.B. Smith Endowed Professor of Hospitality and Tourism Management. Supporting materials were filed with the minutes.

Dr. So thanked the Board of Trustees and President Chiang as well as Provost Wolfe. He said that it is one of his greatest honors to receive this appointment. He shared that he is deeply honored to be associated with this prestigious professorship.

II. (WL) APPROVAL TO APPOINT THE REILLY PROFESSOR OF CIVIL ENGINEERING

Provost Wolfe submitted the request for approval to appoint Dr. Jie Shan as the Reilly Professor of Civil Engineering. Dr. Shan came to Purdue in 1999 and currently serves as Professor of Civil and Construction Engineering. Provost Wolfe shared that Dr. Shan's area of expertise is about how to use different imaging systems to map satellite imagery. He noted that Dr. Shan has served in a number of leadership roles in his field and has received multiple awards.

Upon proper motion duly made and seconded, the Academic and Student Affairs Committee voted unanimously to recommend full Board approval of Dr. Shan's appointment as the Reilly Professor of Civil Engineering. Supporting materials were filed with the minutes.

Dr. Shan stated he is honored and humbled to received the Reilly Professorship. He thanked his colleagues, mentors, friends and peers for their support over the years. He thanked his family, his wife in particular.

III. (PFW) APPROVAL OF NEW DEGREE, APPLIED PHYSICS M.S.

Provost Wolfe respectfully requested approval of a new degree, Applied Physics M.S. for Purdue Fort Wayne. The degree is residential and meets the demand of advanced degrees from local industries.

Upon proper motion duly made and seconded, the Academic and Student Affairs Committee voted unanimously to recommend full Board approval of a new degree, Applied Physics, M.S. Supporting materials were filed with the minutes

IV. (WL) APPROVAL OF RESOLUTION FOR DANIELS SCHOOL OF BUSINESS RESTRUCTURE

Provost Wolfe requested approval of a Resolution for Daniels School of Business Restructure. Currently the Daniels School of Business has a Department of Management and a Department of Economics. The new structure would consist of the following departments: Accounting, Economics, Finance, Management Information Systems, Marketing, Organizational Behavior and Human Resource Management (OBHR), Quantitative Methods, Supply Chain and Operation Management, and Strategic Management. This would bring us to better alignment with other business schools across the country. Dean Bullard of The Daniels School of Business shared some of the strategies used in the restructuring which included feedback from both faculty and students.

Upon proper motion duly made and seconded, the Academic and Student Affairs Committee voted unanimously to recommend full Board approval of Resolution for Daniels School of Business Restructure. Supporting materials were filed with the minutes

V. UNIVERSITY SENATE REPORT

University senate chair Susan South began her report by noting the 60th Anniversary Celebration of the University Senate. A celebratory event was held on December 3rd, 2024 in Purdue Memorial Union. Dr. South shared highlights from the October and November Senate meetings. A copy of her presentation was filed with the minutes.

By consent, the meeting adjourned at 9:51 a.m.